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Form IL-27-100,000-21-2-44

T-10Ks Development (1954-9) Department

MS SERIES

G.O. No.

970

Dated

22-10-49

[Despatch Abstract.]

R.E. PUBLICITY - Cane propaganda - Purchase of
projectors and films - sanctioned.

GOVERNMENT OF MADRAS

ABSTRACT

R.R. - Publicity - Cine propaganda - Purchase of Projectors and films - Sanctioned.

FIRKA DEVELOPMENT DEPARTMENT

G.O. NO. 970

Dated 22-10-1949.

O R D E R:

Sanction is accorded to the purchase of a 16 m.m. cine projector at a cost not exceeding Rs. 3125/- (Rupees Three\ thousand, one hundred and twenty five only) for use in connection with propaganda work in each of the two model firkas of Tirumangalam in the Mathurai district and dendulur in the West Godavari district.

2. Sanction is also accorded to the purchase from the Government of India, Ministry of Information and Broadcasting of the following set of three films of 16 m.m. size in Tamil and three films of the same size in Telugu respectively for use in the Tirumangalam and the Dendulur firkas at a cost not exceeding Rs. 750/- (Rupees seven hundred and fifty only) per set.

1. Grow More Food - A film dealing with vegetable gardening to assist the Grow More Food Campaign.
2. School for farmers - A film on Agricultural Bias school in Bombay presidency
3. Need of the moment - A short film dealing with the necessity for converting refuse into manure.

3. The Government are advised that one of the Grama Sevaks in each model firka can be trained to operate the projectors, the training being given by the company that supplies the projectors. They do not therefore consider it necessary to appoint separate operators for the two projectors sanctioned in para 1 above.

4. The collectors of Mathurai and West Godavari are requested to purchase the projectors and the films arrange for the training of the Grama Sevaks to operate the projectors at an early date. A copy of the letter No. F.1.15/48-M-dated 27-4-1948 for received from the Government of India Ministry and Information and Broadcasting is enclosed for reference. The Regional Firka Development Officer's North and South are requested to issued necessary instructions to the Firka Development Officers concerned for utilising the projectors to the maximum extent possible.

5. The expenditure should be debited to 25, West General Administration - Miscellaneous - H- Postwar Reconstruction - Expenditure from the fund for village Reconstruction and Harijan uplift - Madras.

(Sd)
23.9.49.

To
The Collectors of Mathurai
and West Godavari.

P.T.O.

To
The Accountant-General through Finance.
The Regional Firka Development Officers.
Copy to the PUBLIC WORKS (Information and Publicity)
Copy to Government of India, Ministry of Information and Broad-
casting.

/True Copy/


SUPERINTENDENT

SP/13.7.

Madras Record Office.


23.7